



KLKN-TV 3240 South 10th Street Lincoln, NE 68502 Main: (402) 434-8000 Billing: (402) 434-8000

www.klkntv.com

Billing Address:

Smart Media Group Attention: Accounts Payable 1427 Leslie Ave Alexandria, VA 22301

Send Payment To:

KLKN-TV 3240 South 10th Street Lincoln, NE 68502

VOICE						
Property	KLKN-TV					
Invoice #	43289-1	Order #	43289			
Invoice Date	11/28/21	Alt Order #	27573245			
Invoice Month	November 2021	Deal #				
Invoice Period	11/01/21 - 11/12/21	Flight Dates	11/06/21 - 11/12/21			
Advertiser	Herbster for Governo	or				
Product	Order					
Estimate #	N06N12	N06N12				
	Account Executive	Katz Washington, D.C.				
	Sales Office	Katz Washington, D.C.				
	Sales Region	National				
	Agency Code					
	Advertiser Code	HRBST				
	Billing Calendar	Broadcast Cash				
	Billing Type					
	Special Handling					
	Agency Ref					
	Advertiser Ref					
	Product 1	ORDR				
	Product 2					

Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 11/07/21	11/07/21	Good Morning Ame	•	S	:30	1	\$70.00	NM	
Weeks:	Start Date 11/01/21	u <u>End Date</u> <u>MTWTFS</u> 11/07/21		<u>Rate</u> \$70.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Des	scription_	Start/End Time		h Ad-ID	2111		Rate Type
1 KL	.KN Su 11	/07/21 7:48 AM GO	od Morning America Su	7a-8a	:3	O CHBL30102	21H		\$70.00 NM
2 11/07/21	11/07/21	This Week	8a-9a	S	:30	1	\$65.00	NM	
Weeks:	Start Date 11/01/21	End Date MTWTFS 11/07/21		<u>Rate</u> \$65.00					
Spots: # Ch	<u>n Day Air</u>	Date Air Time Des	scription _	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KL	.KN Su 11			8a-9a	:3	O CHBL30102	21H		\$65.00 NM
3 11/06/21	11/06/21	Ch 8 News Sat at 1	0p 10p-1035p	S-	:30	1	\$225.00	NM	
Weeks:	Start Date 11/01/21	End Date MTWTFSS		<u>Rate</u> \$225.00					
Spots: # Ch	<u>n Day Air</u>	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KL	KN Sa 11. Sports C		8 News Sat at 10p	10p-1035p	:3	O CHBL30102	21н		\$225.00 NM
4 11/07/21	11/07/21	Ch 8 News Sun at 7	10p 10p-1035p	S	:30	1	\$250.00	NM	
Weeks:	Start Date 11/01/21	End Date MTWTFS 11/07/21		<u>Rate</u> \$250.00					
Spots: # Ch	n Day Air	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KL	.KN Su 11	/07/21 10:29 PM Ch	8 News Sun at 10p	10p-1035p	:3	0 СНВL30102	21н		\$250.00 NM
5 11/11/21	11/11/21	M-F 10a-11a	10a-11a	T	:30	1	\$25.00	NM	
Weeks:	Start Date 11/08/21	End Date MTWTFS 11/14/21T		<u>Rate</u> \$25.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Des	scription _	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.

\$539.75

INVOICE

Send Payment To:



Invoice #	43289-1	Invoice Month	November 2021
Invoice Date	11/28/21	Invoice Period	11/01/21 - 11/12/21
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	N06N12		

Invoice Balance as of 12/02/21 9:47:38 AM CT

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							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5	11/11/21	11/11/21	M-F 10a-11a	10a-11a	T	:30	1	\$25.00	NM	
Spc	ts: <u>#</u> <u>Ch</u>	Day Air	Date Air Time D	escription_	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 KLK	N Th 11/ See MG Preempt	/11/21 M 5.2	-F 10a-11a	10a-11a	:0	00			\$25.00 NM
	2 KLK	·	lightline	1135p-1208a	:30 CHBL301021H		21н		\$25.00 NM	
					Total Spots		5			
Pay	ment Te	erms 30	Days					Gross Total		\$635.00
							Agenc	y Commission		\$95.25
							<u>Ne</u>	t Amount Due		\$539.75

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